

CURRICULUM VITAE

Jonna Slappendel

Stylist / Wardrobe
Creative Producer
Artist



*“She creates turnkey productions. Is an **executive and creative producer, stylist and artist.** Experienced in finances, logistics, the creative process, marketing and public relations. Working in different sized groups where teamwork and communication are paramount. **Each project is a new creation.”***

PERSONAL DETAILS

Name	Marion (Jonna) Slappendel
Nationality	Dutch
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Languages	Dutch, English, German, French

EDUCATIONAL BACKGROUND

2018 (in progress)	TEFL ACADEMEY Teaching English as a second language
2006	VU University Amsterdam, Amsterdam, The Netherlands Interfaculty Elective Developmental Issues. Course: Knowledge, information and innovation, keys to Global Development
1988 - 1993	Rietveld Academie, Amsterdam The Netherlands BA - Bachelor of Arts and Sciences (degree) Major: Fashion Design
1983 - 1988	University of Amsterdam, Amsterdam, The Netherlands MA - Masters of Arts (degree) Major: Dramatic Science / Thesis: Film research based on the meaning of film costume in Dutch movies

EMPLOYMENT HISTORY

1989 - Current

- Creative producer/Teacher/Trainer, community- and art projects, commercial clients
- Stylist/Wardrobe designer, for television series, movies, advertising campaigns and fashion photography
- Artist, painter and designer, initiator and participant of Amadoda ane Ntshebe Nomfazi Omlungu a creative movement, exhibitions on several venues in Johannesburg, South Africa
- Control of Finances and Budget management for commercial and non-commercial projects

WORK EXPERIENCE

South Africa: 2009 - 2018

Creative Producer

* **AMADODA ANE NTSHEBE NOMFAZI OMLUNGU** participating artist of this movement of young artists, fashion designers, poets, musicians from Thokoza and Alexandra, townships in Johannesburg.

Participants; Cassius Khumalo (artist Alexandra), Sicelo Khumalo (artist, photographer, musician, Alexandra), Sibusiso Masondo (fashion designer, stylist, artist Alexandra), Hlokomelo Moloji (fashion designer, stylist, artist, Tokoza), Stan Gettr (graphic designer, artist Tokoza), Princeton Dub (dj, musician Tokoza), Jonna Slappendel (stylist, artist Johannesburg/Amsterdam)

Several shoots, events and exhibitions:

- **BUSKING MABONENG**, Pop up Art Exhibition Amadoda Ane Ntshebe Nomfazi Omlungu, Maboneng
- **BUSKING MELVILLE** Pop up Art and Fashion Exhibition Amadoda Ane Ntshebe Nomfazi Omlungu, Lucky Bean, Melville, Johannesburg
- **HANSA SAB FESTIVAL** Exhibiting designs and art, Newtown
- **THIS AND THAT** Exhibitions and music events to promote local art and design, music and poetry, Alexandra, Tokoza, Troyeville
- **AUGUST HOUSE**, Exhibitions, Pop ups, shoots in this famous studio complex End Street

***UKUSWENKA 2012**; organizing a fashion event for pregnant women, youngsters and gogo's with the aim to connect different groups and organizations in the community through a creative fashion event focusing on skills development, women empowerment and health.

Connecting with the existing fashion industry, Soweto

***HIVSA**, Development Consultant, HIVSA has for more than 10 years developed programs for Prevention of Mother to Child Transmission (PMTCT) of HIV.

Working closely with the Department of Health and the City of Johannesburg programs are implemented at all the clinics in Soweto. Due to this program the transmission rate has dropped dramatically. The OB PMTCT Development Project is working closely with 15 NGO's /CBO's initiating workshops for pregnant women and young mothers and caretakers (gogo's) to talk about PMTCT. Added to this program are life skills and art workshops provided by the Development Consultant. Soweto

***UKUSWENKA 2011** fashion project as part of HIVSA workshops, Soweto

Stylist/wardrobe designer movies/series

- **DJ BOBO MYSTORIAL TOUR**, assistant of costume designer M. Nokel, European Tour 2017, Rüst, Germany/South Africa
- **AMAA (African Movie Academy Awards)** Nomination Costume Design Ayanda & The Mekanik, Nigeria
- **LIVING PHOTOGRAPHY** Street Art Photo shoot for portfolio's; photographer Brendon Burmester, make up Lizzy Coetzee, styling Jonna Slappendel/Hlokomelo Moloji, models Caitlyn Amy de Matos/Hlokomelo Moloji, Johannesburg
- **BLACK SAILS** Wardrobe Mistress Stunts (Starz Entertainment/Film Afrika/Platinum Dunes Production), Capetown
- **JADOTVILLE** Extra's Costume Supervisor (Out of Africa) director Ritchie Smyth, Johannesburg
- **AYANDA & THE MECANIC** HOD Wardrobe movie by Sara Blecher, assistants Hlokomelo Moloji, Sibusiso Masondo, Johannesburg
- **CHAPPIE** Costume Extra's Supervisor (Streetwise Professor (PTY) Ltd) latest movie Neill Blomkamp, pre-production, Johannesburg
- **THE SALVATION** Costume Extra's coordinator (Vargafusion Ltd.) Danish western movie, director Kristan Levring, Johannesburg
- **KITE** Costume Supervisor, buyer (Compass Ltd.) Sci-Fi movie with S.L. Jackson, director Ralph Ziman, Johannesburg
- **LONG WALK TO FREEDOM** Wardrobe dresser extra's, (Afrika film) movie about life of Nelson Mandela, director Justin Chadwick, Johannesburg
- **ONE LAST LOOK**, Wardrobe assistant for HOD Ruy Philippe ,(Fireworxx Productions Johannesburg) ,Johannesburg
- **IKAYA COSTUMES** setting up new infrastructure for this costume house, Johannesburg

- **JOBURG CARNIVAL**, costume supervisor of region F at annual Jozi Carnival
 - **EAT MY DUST**, costume designer for some short movies for this project, set up by French documentary filmer Delphine du Blic in Kliptown Johannesburg where she teaches youngsters to make movies
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Artist

- **COLLECTIVE GALLERY**, Group exhibition, curator Carmen Blum, with Stephanie Langenhoven, Andrew Lindsay, Sicelo Khumalo, Minien Hattingh, Alexia Cocolas, Jonna Slappendel, Ellis House, 23 Voorhout Street, Johannesburg
 - **SKAFTIN SALON**, Group exhibition, curators Ann-Marie Tully, Niels Nieuwoudt, Dead Bunny Society, Johannesburg
 - **BENEVOLENT CONFLUENCE**, Group exhibition Windrush Spa, Johannesburg
 - **MOSAIC**, Assistant Andrew Lindsay for mosaic 51 Plein street former ANC Headquarters, Johannesburg
 - **SPAZA ART GALLERY, 16th Birthday Bash Miniature Exhibition**, Group show with Andrew Lindsay, Andrea Rolfes, Jurgen Meekel, Sicelo Khumalo and others, Troyeville, Johannesburg
 - **ART GALLERY KILLARNEY MALL**, owner Shani Krebs, one of the gallery's artists, Johannesburg
 - **POINTURE UJ Gallery**, group exhibition
 - **BOSHEUVEL MULDRSDRIFT** Group exhibition with o.a. Gordon Froud, Diane Victor, Cassius Khumalo, Sicelo Khumalo, Johannesburg
 - **CREATIVE MAPPING**, workshop and exhibition Bag Factory, Johannesburg
 - **ARTE POSTAL** Mail Art Associacao de Gravura da Amadora, exhibition of printed artworks send to Portugal by snail mail
 - **ART EXHIBITIONS** "Postscript the Human Figure" Parkhurst Gallery on 6th, Il Paradiso , Kensington Johannesburg, Salon 1 Upstairs @ Bamboo Melville, Johannesburg
 - **TEMBISA WORKSHOPS**, drawing with the Elderly, knitting for the world cup, Tembisa
 - **CASCOLAND**, trainer, Mafikeng, and teaching local women to work with simple basic materials as the Tonkana blankets to make fashion items. Presented during the World Cup Viewings at fashion shows in the Mafikeng Stadium, Mafikeng
 - **TEMBISA ART PROJECTS**, Project manager, drawing- and knitting/crocheting project for 'gogo's' in Tembisa, Ivory Park
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NETHERLANDS: 1988 - 2011

Creative Producer/Project Manager

***COMM (Fair Aid Foundation)** initiator, international conference for ICT in Africa, presented at Picnic, Amsterdam, NL

***TRIUMPH AWARD SHOW**, Producer, choreographer Triumph Award Show, Triumph Amsterdam

***ORANGE BABIES FOUNDATION**, producing charity events for fundraising and awareness for mother's who are HIV positive, Amsterdam

Responsibilities:

- **Financial;** Subsidies requests, fundraising, budget plan and control.
- **Logistics;** Planning, locating (from location search to coordination of complete decoration), producing scripts, and hiring external professionals/companies (technical, catering, models, artists).
- **Creative;** concept development, art direction and show production.
- **Marketing;** public relations and communication, coordination and coaching print work.

Companies: Cartier International, Hilton, Bijenkorf, Tommy Hilfiger, Amsterdam Arena, and Sanoma Publishers support Orange Babies.

As freelance project manager you are responsible for working with several companies and clients who want to donate time, money or an event for this charity foundation. Since, it is a small non-governmental organization you are responsible for the whole event including public relations, marketing, and financial estimations.

Events produced:

- Celebrating World Aids Day & Christmas in Africa charity party for 150 mothers and children in Magaliesburg, South Africa
- Festival Editie Orange Babies, in collaboration with Editie NL/Ducos Productions/Hoek van Holland music festival on the beach.
- Orange Babies Magazine in collaboration with Jonge Gezinnen Publishers.
- Tell me about love..not about Aids writing competition for schools with publication.
- Orange Babies Gala 2007, 2005 coordination and execution of decoration.
- Toppers in ArenA raising donors, collecting and sms-stunt.
- 135 year Bijenkorf, auction and stands in all Bijenkorf-branches.
- Bazaar for Orange Babies at the Beverwijkse Bazaar charity sale.
- Libelle Zomerweek, fair with stand.
- Cartier Charity Sale, Hilton in Amsterdam.
- Cartier International Love Day, charity sale.
- Miljonair Fair 2004/2005, fair with stand and activities.
- Charity party " Burn the Beat", Bloomingdale, Bloemendaal aan Zee.
- Fashion show "Jabu means Joy", in PTA Amsterdam executive producer.

***HOUSE OF ORANGE MAKEUP SCHOOL, manager;** training school for make up artists run by the founder of the international renowned styling agency: House of Orange, John Kattenberg, Amsterdam

***SALE#1 Initiator and producer** of this sale initiative to provide the opportunity for young designers to sell their products. Amsterdam

***TOUTES LES CULTURE, Project manager,** doing research for this designer's initiative to create a collaboration in Marocco between Dutch designers and traditional craftsmen to develop new products, Amsterdam

***LOBSTAR FOUNDATION, producer** fashionshow for women who are dealing with breast cancer. Location: Nieuwe Kerk, The Hague

***KABK, Royal Academy of Fine Arts, producer final exam fashion show**, Passage, The Hague

***KABK, Royal Academy of Fine Arts, teacher Styling & Communication Arts**, The Hague

***BODYFASHION PROMOTION**

Producer of several performances and fashion shows for the lingerie industry, the Netherlands

***MODAMAS FOUNDATION, Initiator, co-founder and chairman**, this foundation supported young fashion designers in the Netherlands.

Produced 17 fashion-shows (1990-1998), for young designers with the objective of providing them the possibility to present their work to a large audience, Amsterdam

Stylist

Selection and coordination of outfits for advertising campaigns, corporate catalogs, commercials, and television/ film productions: The Netherlands, England, Luxemburg

Responsibilities:

- Head of wardrobe: Working with directors or photographers to make together a satisfying product for the client
- Additional tasks include coordination of props, small decors/backdrops, casting of models, and booking of hair & make-up stylists
- Product production and coordination of product photography using credit information
- Fashion Editor, coordination of fashion, models, props and locations
- Experience with budget control and financial responsibility
- Training youngsters for television and movie productions
- Coordination of sponsoring for television productions

Clients include:

Fashion	Telegraaf Newspaper
Advertising	CWI, Berenschot, GVB, Electrabel, Lotto, Merci, Holland Casino, Rabobank, Amnesty International, Essent, Schuitema, KPN, ABN/AMRO, Raleigh, KLM, Nationale Nederlanden Production Companies and Agencies: Koeweiden & Posthuma, Circuit, NAP, KSM
Events	Gay Games (IDTV).
Magazines	Intermediair Starters, One, Squeeze, Weight Watchers Magazine, Opzij.
Producers	VPRO, Endemol, IDTV, Belbo, CCCP, John Kok (Nationale Nederlanden-commercials)
Television	Dok 12, Vrouwenvleugel, Sam Sam, Kees & Co, Fort Alpha, De Staat van Verwarring
Film	Prospero's Books by Peter Greenaway
Photographers	Wilberto v.d. Boogaard, Anno Pieterse, Maarten van de Velde, Joost van Velzen, Jaap Stahlie, Michiel van Nieuwkerk, Marc Mildner, Tjeerd Moolhuijsen, Morad Bouchakour

***KEYX, Founder VOF Keyx bureau for Production/Styling, Amsterdam, NL.**

Styling for several commercial and advertising campaigns for companies as KLM and Nationale Nederlanden.

Producing several fashion shows:

Mac & Maggie fashion show, HAL in Rotterdam

Vlisco Nederland, African fashion-show for 150-th anniversary, Helmond

Lowlands (MOJO), fashion show of young designers.

Television: VPRO, Endemol, IDTV, Belbo, stylist for comedy and drama series

ADDITIONAL INFORMATION

Drivers license: BE

Vegetarian

Profile photo by Adrian Kuipers

References Available on request